



CONSUMER CORPORATE DAY

Centrum Broking's Investor Conclave

SAVE THE DATE
17th August, 2021

CENTRUM

With speed of growing vaccination across the country, the economy is expected to rebound soon. Therefore, Indian consumers are expected to getting on wheels like before. Since India hold inherent advantage of being consumption economy, the shift in consumer behaviour that everyone will have their eyes set, is the Consumer sector driven by out-of-home, rather on-the go-consumption to recover quickly. Notwithstanding, the second wave, which was more pervasive, as it impacted the rural India unlike the 1st wave, with gradual relaxations followed by opening up of markets in many states, we aim to learn more about India's out of home consumption and it's speed to recovery.

Our endeavour with this Consumer Conference is to understand how the rural India is coping up and preparing itself for the unforeseeable future – drawing such insights from market participants and developing a sense about the demand growth scenario post 2nd wave we have planned this forum to get facts, as how the companies are coping up with this situation on ground and also with the commodity inflation impacting profitability.

R.S.V.P.
Shweta.raidas@centrum.co.in